



# PUBLISHER OVERVIEW

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Build your own licensed media business in the cannabis industry with our help!  
Join one of the fastest growing, private, media companies in the United States!  
Sensi Magazine is looking nationwide for professionals who desire

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## SENSI CULTURE

Humility. Growth. Warrior's Resolve. Giving Spirit. Understanding Heart. Community Mind. Fun-Loving Focus.

## PUBLISHER ROLE AND RESPONSIBILITIES

Chief revenue officer for the Publication through a Ad Sales business model.

Build community through networking, education and communication.

Manage 3 sales appointments daily. Reach out to local business owners, make connections, find solutions.

Support local editor and distribution team.

Throw bi-monthly events (Sensi Nights-Sensi Connect) to drive community.

### PUBLISHER (LICENSE HOLDER)

- First \$15,000 in ad sales build the publication.
- At \$15,000 we print a 48 page publication.
- \$15,000-\$30,000 Profit sharing begins at 50%.
- \$30,000+ Publisher Profit 70%.

### ASSOCIATE PUBLISHER

- First \$10,000 in ad sales pay 30%.
- At \$10,000 qualify for 50% raise.

## TRAINING AND SUPPORT

Initial Training is a two day seminar in San Diego, California. This two days covers the sales process and cycle, administrative processes and procedures and sends you home ready to begin your role.

The Company will pay for your lodging, breakfast, and lunch during training day. You will be responsible for Transportation and Dinner.

Every week we hold several support calls to make sure you have all the tools needed to be successful.

Daily interaction and support from proven leaders who understand the day to day work of a publisher.

## CHECK SENSI OUT

<https://issuu.com/sensimediagroup>